



The 1st  
International Conference  
of the CORE Project Group  
of Busan University of Foreign  
Studies

# Intercultural Communication and Foreign Language Education

November

**29<sup>th</sup> ~ 30<sup>th</sup>**

- H104
- Geumsaem Theater
- Busan University of Foreign Studies

15:20 ~ 15:40	3-4 Presentation Peru: Ten Faces	
	▶ Presenter Lee, Chang Hyeop	Undergraduate student, Busan University of Foreign Studies, Korea
15:40 ~ 16:00	3-5 Presentation GTE – A Glorious 27th Day in Guangzhou	
	▶ Presenter Ahn, So Hyeon	Undergraduate student, Busan University of Foreign Studies, Korea
16:00 ~ 16:20	<b>COFFEE BREAK</b>	
	<b>SESSION 4</b>	
	The Task and Outcomes of the CORE Research Center Operating Programs	
	▶ Moderator Kim, Min Young	Busan University of Foreign Studies, Korea
16:20 ~ 16:45	4-1 Presentation Performance and Issues of the Institute's Managerial Programs	
	▶ Presenter Moon, Ju yeon	Busan University of Foreign Studies, Korea
16:45 ~ 17:10	4-2 Presentation Achievements and Prospects of the Institute for Russian and Central Asian Studies as a New Research Institute	
	▶ Presenter Chun, Ho Kang	Busan University of Foreign Studies, Korea
17:10 ~ 17:30	4-3 Presentation Announcement of the Results of Graduate School Activities	
	▶ Presenter Song, Ji Eun	Graduate student, Busan University of Foreign Studies, Korea
17:30 ~ 17:50	4-4 Presentation Presentation of the Achievements of Graduate School Activities	
	▶ Presenter Bae, Byeong Joo	Graduate student, Busan University of Foreign Studies, Korea
17:50 ~ 18:00	<b>Closing Ceremony</b>	
	· Closing Remarks Ko, Hyun Bum	Director of ARETE School, Busan University of Foreign Studies, Korea
18:00 ~ 18:10	Moving for Dinner	
18:10 ~ 20:30	<b>Dinner</b>	
	* Venue: 3F, Mano Memorial Hall, Busan University of Foreign Studies	

## Greetings

I'm pleased to invite participants to the 1st International Conference of Busan University of Foreign Studies which will be held from November 29th – 30th in Busan, South Korea.

The CORE project group at Busan University of Foreign Studies (CORE, College of humanities' Research and Education) will host an international conference titled 'Intercultural Communication and Foreign Language Education'. This conference aims to share and discuss the accumulated outcomes of the CORE project group.

Please, come to our conference and see the real educational value and efficiency of the CORE project group at Busan University of Foreign Studies.

Respectfully yours,  
Kim Uh Sung, Ph.D.  
Conference Chairperson

The 1st International Conference of the CORE Project group of Busan University of Foreign Studies.



## ADDRESS

65, Geumsaem-ro 485beon-gil, Geumjeong-gu, Busan, South Korea, 46234

## Bus

<b>29, 51, 80</b>	Take either 29, or 51, or 80 bus and get off at the stop of 'Geumjeong Church'. Walk about 12 minutes to reach the campus.
<b>49, 131, 301</b>	Take either 49, or 131, or 301 bus and get off at the stop of 'Lucky Apartment'. Walk about 17 minutes to reach the campus.
<b>3</b>	Take the local bus number 3 to get to the main campus.

## Subway

<b>Line 1</b>	Get off at Namsan station and take the shuttle bus in front of Saeuri Namsan Hospital
<b>Line 1</b>	Get off at the exit number 2 of Guseo station and take the local bus number 3.



# 1 Day

Thu, 29 November

\* Intercultural Communication and Foreign Language Learning

09:30 ~ 10:00	Registration	
10:00 ~ 10:30	Opening Ceremony	
	· Opening Remarks Kim, Uh Sung	Director of CORE Project group , Busan University of Foreign Studies, Korea
	· Welcome Speech Jung, Gi Young	President of Busan University of Foreign Studies, Korea
	SESSION 1	
	Task and Research of Intercultural Communication in the Business Arena	
	▶ Moderator Cho, Woon Ik	Busan University of Foreign Studies, Korea
10:30 ~ 11:10	1-1 Presentation Culture in the Vietnam U23 National Football Team 2018: A Combination of Vietnam and South Korea	
	▶ Presenter Truong Van Minh	Vietnam National University Ho Chi Minh City, Vietnam
	▶ Discussant Bae, Yang Soo	Busan University of Foreign Studies, Korea
11:10 ~ 11:50	1-2 Presentation Diplomatic Skills and Oriental Wisdom for Intercultural Communication in the Business World: A Personal Perspective	
	▶ Presenter Chaiyong Satjipanon	Siam Technology College, Thailand
	▶ Discussant Kim, Hong Koo	Busan University of Foreign Studies, Korea
11:50 ~ 12:30	1-3 Presentation The Cultural (hidden) Dimension in Language Use and its Implications for Intercultural Communication and Interaction	
	▶ Presenter Nelson Viana	Federal University of Sao Carlos, Brazil
	▶ Discussant Im, Doo Bin	Busan University of Foreign Studies, Korea
12:30 ~ 14:00	Lunch	
14:00 ~ 14:40	1-4 Presentation Intercultural Communication in a Multi-ethnic Society	
	▶ Presenter Pak Nelly	Kazakh Ablai Khan University of International Relations and World Languages, Kazakhstan
	▶ Discussant Lee, Jong Moon	Busan University of Foreign Studies, Korea

14:40 ~ 15:10	1-5 Presentation Intercultural Communication in the Businesses Between Korea and Chile	
	▶ Presenter César Ross	University of Santiago, Chile
15:10 ~15:30	COFFEE BREAK	
15:30 ~ 16:00	1-6 Presentation Intercultural Communication Differences Between South Korean and Peruvian Executives	
	▶ Presenter Sandra María Corso de Zúñiga	University of the Pacific, Peru
16:00 ~ 16:30	1-7 Presentation “To be in Foam” in the Business World: Intercultural Communication Between Koreans and Colombians	
	▶ Presenter Roch Charles Little	National University of Colombia, Colombia
16:30 ~ 17:00	▶ Discussant Kim, Uh Sung	Busan University of Foreign Studies, Korea
17:00 ~ 17:20	Closing Ceremony	
	· Closing Remarks Kim, Uh Sung	Director of CORE Project group , Busan University of Foreign Studies, Korea
17:20 ~ 18:30	Moving for Dinner	
18:30 ~ 20:30	Conference Dinner	
	* Venue: MAMA BUFFET, Haeundae, Busan	

# 2 Day

Fri, 30 November

\* The Present and Future of the CORE Programs

09:00 ~ 09:40	Registration	
09:40 ~ 10:00	Opening Ceremony	
	· Opening Remarks Kim, Uh Sung	Director of CORE Project group, Busan University of Foreign Studies, Korea
	SESSION 2	
	Sharing the Outcomes of the GTE ACADEMY SCHOOL Based in the Tandem Education Process	
	▶ Moderator Cho, Woon Ik	Busan University of Foreign Studies, Korea

10:00 ~ 10:30	2-1 Keynote Speech Case Study and Introduction to the Japanese–Korean Tandem Class	
	▶ Presenter Hiranaka Yukari	Busan University of Foreign Studies, Korea
10:30 ~ 11:00	2-2 Presentation Global Third Education Program: Study, Job, Vietnamese, Vietnam	
	▶ Presenter Duong Tuan Anh	Hanoi National University of Education, Vietnam
11:00 ~ 11:30	2-3 Presentation Sharing the Outcomes of the GTE ACADEMY SCHOOL Based in the Tandem Education Process	
	▶ Presenter Wendy Ramirez	University of Nuevo Leon, Mexico
11:30 ~ 12:00	2-4 Presentation The Effectiveness of Tandem–lessons in the Professional Training of Foreign Language Specialists	
	▶ Presenter Kim Ulyana	Kazakh Ablai Khan University of International Relations and World Languages, Kazakhstan
12:00 ~ 12:30	2-5 Presentation Enhancing People to People Connectivity Between Indonesia and South Korea: Case Study of the International Education Exchange Program of GTE	
	▶ Presenter Ganewati Wuryandari	Research center for Regional Resources, Indonesian Institute of Sciences, Indonesia
12:30 ~ 14:00	Lunch	
	SESSION 3	
	The Task and Outcomes of the International Program of the CORE Project Group	
	▶ Moderator Kim, Min Young	Busan University of Foreign Studies, Korea
14:00 ~ 14:30	3-1 Presentation The Outcome of the International Program of the CORE Project Group : Wildflower H Industry–University Cooperation Project	
	▶ Presenter Kong, Young Ik	Busan University of Foreign Studies, Korea
14:30 ~ 15:00	3-2 Presentation Humanities – Analysis of the Effects and Critical Tasks of the “Thematic Road” Programme	
	▶ Presenter Lee, Jae Hyuk	Busan University of Foreign Studies, Korea
15:00 ~ 15:20	3-3 Presentation How German People Think About the Environment	
	▶ Presenter Cho, Seung Bin	Undergraduate student, Busan University of Foreign Studies, Korea